

SPONSORSHIP
OPPORTUNITIES
AMSTERDAM
2023

[awwwards.](https://www.awwwards.com)

ABOUT US

Align yourself with the awwwards community and position your brand as a key player in the creative industry.

Awwwards is the **leading platform of the digital design industry**, a global point of reference providing a space for the community to meet, share ideas, and gain visibility.

Our conferences attract digital agencies, influencers, and leading professionals in web design and development, enabling them to connect, build business relationships, discover trends, and gather inspiration.



CONFERENCE ATTENDEES

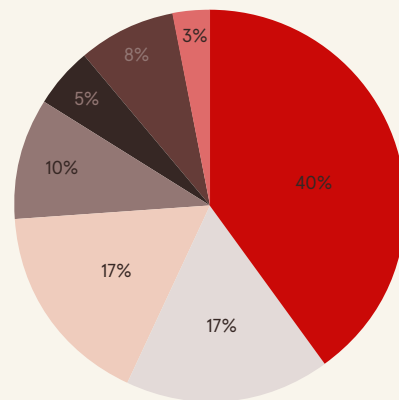
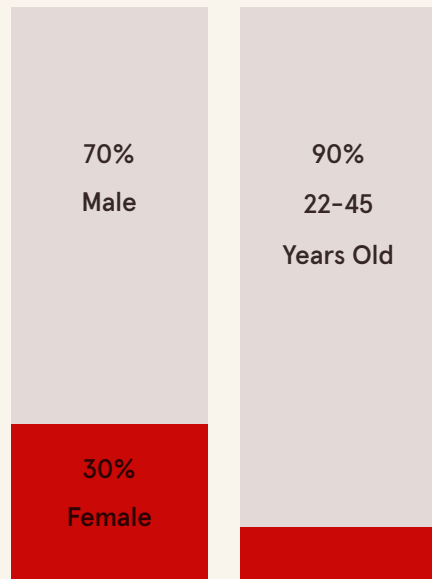
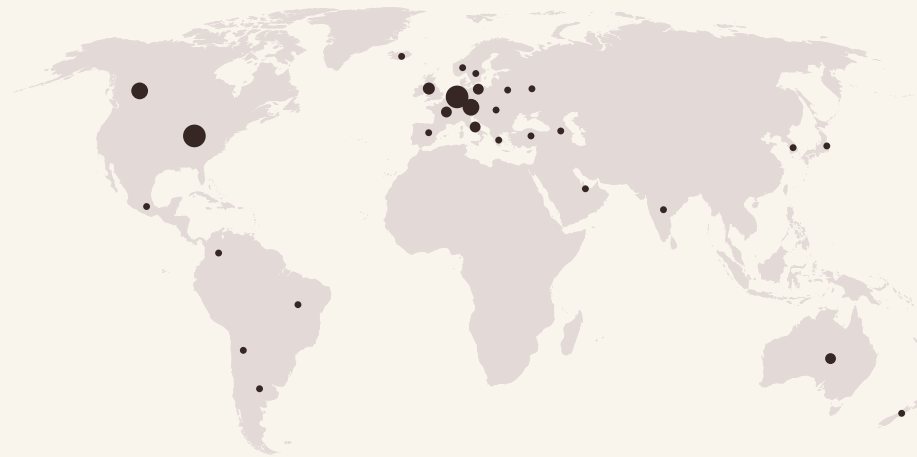
Average Number of Attendees: 950
Attendees from 45 countries including:

EVENT IN EU

The Netherlands 23%
Germany 14%
United Kingdom 6%
Italy 5%
United States 4,6%
Belgium 4,5%
France 4,5%
Denmark 4%

EVENT IN US

United States 70%
Canada 15%
United Kingdom 5%
Germany 5%
Australia 5%



MAIN ROLES

- Art / Creative Director
- CEO, Founder and Co-Founder
- Digital Designer, UX/UI Designer
- Marketing Manager
- Front End Developer
- Product Designer
- Project Manager

COMPANIES ATTENDING

- Google
- Uber
- Booking
- zalando
- NIKE
- wetransfer
- XING X
- SAMSUNG
- Telefonica
- ING
- WALT DISNEY
- KLM
- Pinterest
- salesforce
- GUCCI
- CISCO
- Forbes
- ASOS
- NETFLIX
- ebay
- Bloomberg
- Nintendo
- Apple
- SHISEIDO
- SAP
- PayPal
- NBCUniversal

SPONSORSHIP PLANS



AGENCY

€4,000

- Logo on the conference website
- Your choice of merchandise in the attendees' welcome packs
- 2 x Conference Tickets
- 2 x VIP Dinner Tickets
- 2 x AfterParty Tickets



SILVER

€11,500

Same as Agency Plan plus

- Social Media mentions on awwwards profiles
- Your video on the auditorium screen during 3 breaks
- 1 x sponsors booth



GOLD

(4 slots available)

€19,500

Same as Silver Plan plus

- Sponsored Talk of 15 minutes

OPTIONS · OPTIONS · OPTIONS

You can complement your sponsorship plans with the following extra options & activities:

* Social Media Mentions on Awwards Channels & Logo on Digital Communications

You will be thanked as a sponsor on awwards Twitter, Facebook, and LinkedIn profiles, before, during, and after the event, as well as having your logo on all digital communications.

€2,500

* WiFi Customisation

Customize the name of the WiFi using your brand details.*1 available slot

€5,000

* Full Slide Video During Breaks

Your brand message displayed during 3 breaks over 2 days.

€2,000

* Swag on the Auditorium Seats

Leave a little present to delight the attendees after lunch, we'll place your swag on the seat of every single attendee in the auditorium.

€2,000

* Media Partnerships

Contact us for more details.

Free

ACTIVITIES · ACTIVITIES · ACTIVITIES

* Coffee Breaks

Options vary based on location. Customization of the activity includes anything from creating signage, napkins and coasters for the event to doing product/gift giveaways. *1 available slot

€2,300

* Hospitality Room/ Chill out area

Options vary based on location. As the Hospitality Room sponsor you'll provide snacks and beverages for our guests, your logo and name will be attached in a meaningful way. *1 available slot

€4,000

* Sponsored Workshops

If you have a product or tool that you feel would be appropriate or interesting to our attendees, please reach out and we can organise a workshop the day before the conference. *1 available slot

€15,000

* Conference Sponsors Booth

2m wide x 1m deep (approx) in the coffee area, giving you access and visibility to the main flow of traffic where approx 1000 attendees will be networking. *1 available slots

€4,000

* Attend the VIP Dinner

Join the speakers and other VIPs in an elegant location for an evening of dinner, drinks, relaxed networking, and making memories.

€500

* Sponsor the VIP Dinner

Host a VIP Dinner for the speakers and other VIPs in an elegant location for an evening of dinner, drinks, relaxed networking, and making memories. Includes name of dinner "Etc. Ayden's VIP Dinner", branding at the venue, chance to give away branding merch at the event.

€5,000

* Official After Party

Be the official named sponsor of the after-party, appearing on all mentions of the party in the website and written and spoken communications i.e "The Adobe After Party". Customizing the event including signage, coasters, product/gift giveaways. *1 available slot

€15,000

* Sponsored Talk

A 15-minute talk at the Awwwards Conference. Introduce your new product, talk about your brand, company or proposal for the industry. *3 available slots

€8,000

* Inspirational Video Sponsor

We create beautiful post event wrap-up experience videos about each of the conferences. Your logo will be featured at the beginning and end of each video, take a look at some of the previous ones

[here](#). *1 available slot

€7,200

We look forward to collaborating with you.

Awwwards Team

Contact: Ivan Perez

ivan@awwwards.com